

(APPENDIX 1)

TROWBRIDGE LOCAL KNOWLEDGE: LOCAL ACTION EVENT

9 FEBRUARY 2012

NOTES FROM THEMATIC SESSIONS

**TRANSPORT INCLUDING ACCESS & TRAFFIC**

**Top Priorities:**

1. Addressing accessibility for walkers & cyclists also improving signage and publicity – Action needed: To improve linkages for footpaths/cycle paths and filling in gaps. Need for better signposting and improved publicity using a range of media & the schools.
2. A350 improvements particularly at West Ashton & Yarnbrook with new developments helping fund these improvements.

**Other Identified Priorities:**

- Parking Charges too high but aim is to raise money for buses – not working in Trowbridge
- Addressing congestion around Stallards Roundabout, Trowbridge
- Core strategy Road Plans for A350 is not the solution to West Ashton & Yarnbrook
- Walking (health improvement) - needs publicity & signage
- Poor facilities at Trowbridge Railway Station – requires walking access to the town centre
- More volunteers required for the Link Service to meet increasing demand – requires publicity of the scheme.

**CULTURE INCLUDING LEISURE, RECREATION, HERITAGE & THE ARTS**

**Top Priorities:**

1. A strategy for Culture
2. Need to return funding in Trowbridge that was invested in The Arc
3. Being seen as the County Town via Arts & Culture

**Other Identified Priorities:**

- Arts need visibility in Trowbridge – Town Hall or other venue
- Children & family engagement in reading – sustain and grow summer reading challenge

- Build engagement – Arts festival supported
- An audit of performance spaces in the community area
- Annual plan of events and promoted through a marketing plan
- Support to artists to build their careers – provide incubation spaces for emerging artists eg. Empty shops
- Cultural supplementary school – needs continuing support

## **HOUSING & THE BUILT ENVIRONMENT**

### **Top Priorities:**

1. Production of affordable sustainable housing – Actions needed: Free land released to social housing developers from Council.
2. Financial wellbeing to enable people to afford housing - Actions needed: Make credit unions more accessible; financial education for young in school; money management awareness

### **Other Identified Priorities:**

- Fuel poverty – improve energy efficiency of older properties
- Homelessness prevention
- Anti social behaviour on estates – need for community liaison/mediation/local resolution possibly restorative practise
- Obesity/Health issues that come with poverty – build in playground, cycleways walkways, safe walking to school

## **CRIME & COMMUNITY SAFETY**

### **Top Priorities:**

1. Volunteers - Actions needed: Mapping; briefing of current groups; strategy & coordination
2. Anti social behaviour approach to signal crimes. Priority to deal with problems early
3. Punishment doesn't fit the crime - Actions needed: Improved restorative justice – community panels. Parental responsibility

### **Other Identified Priorities:**

- Alcohol – licensing act relaxation a common factor in many crime and disorder problems
- Domestic Abuse – for statutory services to deal with

- Community Cohesion – Strategy for new build developments to provide community leadership - Area Boards to lead

## **HEALTH & SOCIAL CARE**

### **Top Priority:**

1. Supporting potential hospital patients to avoid hospital by community support eg Dementia patients, minority groups

### **Other Identified Priorities:**

- Child obesity
- Teenage pregnancy
- Muslim women seeing male GP's
- Language/translation issues at surgeries – receptionists to flag up need for translators
- Minority Groups need information about services available via nominated person/people in their community

## **ECONOMY INCLUDING TOURISM & EMPLOYMENT**

### **Top Priority:**

1. Developing the Leisure economy - Actions needed: Development of Town Hall, Leisure and Sports complex

### **Other Identified Priorities:**

- More support for small businesses
- Get people back into the town centre
- Need to tidy up the town centre
- Trowbridge needs to develop a brand and marketing strategy
- Up skill the adult workforce - apprenticeships

## **EDUCATION & LIFELONG LEARNING**

### **Top Priority:**

1. Narrow the attainment gap for LSO and other areas - Actions needed: Budget for a hardship fund; mentoring scheme

### **Other Identified Priorities:**

- Information sharing – bringing together communities

- NEETS, cuts to Connexions – more funding needed
- Vocational skills/apprenticeships – closer links with employers, employers into schools
- Adult Education – retraining post redundancy and appropriate advice
- How to help vulnerable people – need for clear sign posting
- Schools nurse, behaviour support etc moving to school's remit – how will schools manage this
- Hub at John of Gaunt School -

## **SPORT & ACTIVE LEISURE**

### **Top Priority:**

1. Work to provide a multi sport hub club for outdoor sports (club house & pitches including artificial pitches for continuous use) & a Leisure complex for indoor activities - Actions needed: Need to get all the sports clubs to get together and pool resources.

### **Other Identified Priorities:**

- More paid professionals working with clubs and existing coaches and providers
- Get more volunteers
- Educate parents
- Get children to walk and cycle - provide more cycle and walkways and improve knowledge of existing ones
- Help deprived children to do activities – funding
- Decrease anti social behaviour – provide positive activities

## **ENVIRONMENT INCLUDING COUNTRYSIDE & LAND BASED ISSUES**

### **Top Priority:**

1. Protection of green space & green corridors through built areas to include growing spaces

### **Other Identified Priorities:**

- Safe cycling networks
- Lacking maintenance of ponds and streams
- Reduce carbon footprint – neighbourhood projects
- Promotion of insulation projects
- Provision of land for allotments and community allotments

- More play and green space areas
- Out of school activities and events